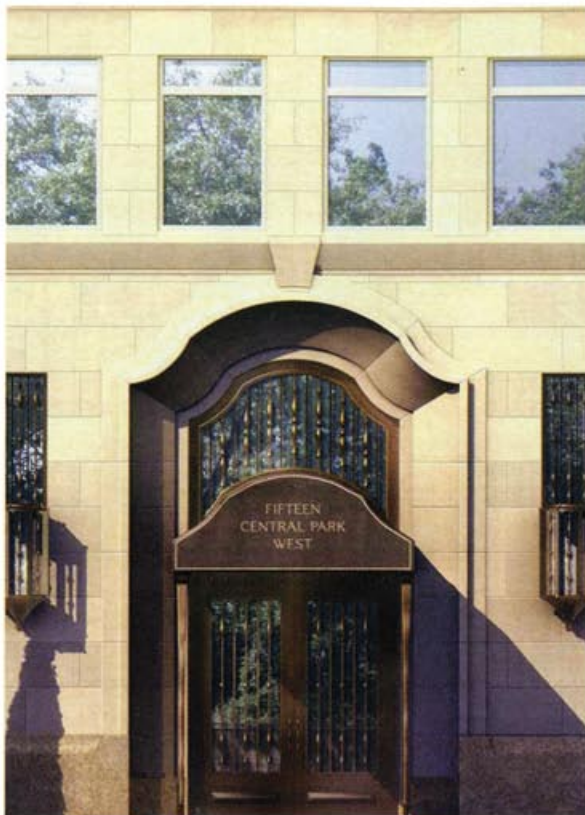


(15 Central Park West)



Sadly, only 30 folks will be able to purchase their own David Spon-designed wine cellar with octagonal tasting room, while another 29 can purchase guest suites (aka servants' quarters) or an out-of-home office.



15 CENTRAL PARK WEST: ZECKED TO THE HILT

In a joint venture with Whitehall Street Real Estate Funds, the Zeckendorf brothers—William Lie and Arthur—pulled off what no one else could: They copped a site that included the long, empty lot opposite Trump International Hotel & Tower, and the Central Park West block-front Mayflower Hotel. Of course, they paid through the stratosphere, which is part of the reason those who want to buy in must pull together about \$3,000 a square foot. But you'd better act quickly, as half the units are gone. "We're seeing that, in a super-prime location, with a super-prime site, the market is spectacular," reported Arthur. According to William, "Nearly all the units in the limestone towers with park views have sold out already."

There's a health club with a 75-foot lap pool, a private screening room for all those West Side entertainment-biz folks, a business center, 14,000 feet of meeting rooms, a game room, and an outdoor terrace. An in-house chef can also cater meals. Sadly, only 30 folks will be able to purchase their own David Spon-designed wine cellar with octagonal tasting room, while

another 29 can purchase guest suites (aka servants' quarters) or an out-of-home office.

To provide a sense of scale and views, a sales office was installed at the top of the office building at Carnegie Hall Tower on 57th Street and Seventh Avenue. (Where did you think they'd put it, in an apartment at the competing Time Warner Center down the street?)

Design Architect Robert A.M. Stern, the Zeckendorfs, and a slew of A-list society types and potential buyers packed the opening party. Even Upper West Side Assemblyman Richard Gottfried turned up in a lovefest of support—unusual from a camp that hates new development. (As shown by 10 years of fighting against any coliseum replacement, and the recent fiasco aimed at saving a portion of the façade of the Huntington Hartford Museum.)

This will end up being a significant condo in an area that has important condo projects to the south—i.e., the adjacent Trump International Hotel & Tower and the twin-towered Time Warner Center—and a series of historic co-ops 30 blocks to its north. Visit 15cpu.com.